JOIN US AS A BUSINESS SPONSOR!

Transition Salt Spring

TSS BUSINESS SPONSORSHIP GUIDE

CONTACT:

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“I love the work that Transition Salt Spring is doing to change culture and bring everyone in the community into action through relationships. It's intergenerational, it's community-based, and it's about taking action that we can do.”

- SEÓNAGH KUMMER

“Transition Salt Spring is a fundamental member of our community and is looking after our local interdependence, as well as our greater connection to the global climate movement.”

- DAVID KARR

TRANSITION SALT SPRING BUSINESS SPONSORSHIP

Transition Salt Spring (TSS) has been building community resilience on Salt Spring Island since 2001. Our programs touch thousands of islanders every year, through Repair Cafés, community swaps, food security events, wildfire risk reduction, rainwater rebates, webinars, Indigenous reconciliation, and much more. **The TSS Business Sponsorship Program is an invitation for local businesses to align their name with this work: active, visible, trusted, and deeply rooted in the community.**

Becoming a TSS sponsor isn't just writing a cheque, **you're joining a movement that Salt Spring residents genuinely care about.**

TSS Sponsorship associates your business with the full breadth of our community resilience work, rather than tying your name to a single event. **It's an opportunity to show your customers and neighbours that your business stands for something**, and being part of the solution at a time when it matters most.

THE WORK YOU ARE SUPPORTING:

As a Sponsor, your business name and story will be woven into all of the following activities, reaching thousands of islanders throughout the year:

Repair Cafés: Popular intergenerational events combining waste reduction, skill-sharing, and community connection.

- 4+ events hosted yearly, reaching over 700 people
- 400+ items repaired and kept out of the landfill
- One Repair Café video reached over 240,000 views online!

Community Annual Clothing and Toy Swaps: Providing economic relief while keeping thousands of pounds of goods out of the landfill.

- Over 6,000 lbs of clothing and toys were redistributed last year
- Over 1000 people participated

Climate Advocacy & Housing: Translating community values into policy, with a focus on climate-smart land use and affordable housing.

- Ongoing community and political engagement on housing issues to ensure Salt Spring has the right kind of housing in the right places.
- Diverse housing options means our community is stronger and more ready to face the challenges ahead.

Lighter Living: Helping islanders take practical, everyday steps toward lower-impact living: food, transportation, energy, and consumption.

- 36 articles published across local media last year
- Video reels regularly surpass 1,000 views each

THE WORK YOU ARE SUPPORTING (CONTINUED):

Transition Salt Spring

Food Security & Climate-Resilient Gardening: Practical, science-based education on growing food and adapting to a changing climate.

- Close to 1000 people participate in our webinars each year

Rebates, Incentives & Salt Spring Loans: Supporting islanders to make practical home upgrades that reduce emissions, improve air quality, and conserve water.

- $42,200 in rainwater rebates distributed last year
- Last year, Gulf Islanders installed rainwater catchment systems that now save hundreds of thousands of gallons of rainwater each year.

Wildfire Risk Reduction: Reducing wildfire fuel and building community capacity to manage fire risk across the island.

- We delivered Salt Spring's first island-wide Woody Debris Roadside Pickup Program
- We organize annual Invasives Drop-Off & Chipping Events
- **NEW!** Practical advice for landowners on techniques for reducing wildfire risks

TSS is also actively engaged with: First Nations Reconciliation & Climate Justice through our partnerships with several local First Nations and Indigenous community groups. We also support several **Volunteer Working Groups** including the **Native Plant Stewardship Group, the Marine Stewardship Group, the Rainbow Road Allotment Garden, No Waste Event Group, and the Seniors for Climate Group.**

Sponsoring TSS means: your business is publicly associated with all of this work, not just one event or campaign, but the ongoing fabric of community resilience on Salt Spring Island.

For businesses that care about this place and the people in it, there's no better way to make that visible.

SPONSOR TIERS:

TSS offers three tiers of Sponsorship, designed to reflect both a business's capacity to give and their interest in a deeper relationship with the organization and the community.

TREE LEVEL

EXCLUSIVE SPONSOR

Starting at $3,000/year

One Sponsor Per Industry

The Tree Level is TSS's most prestigious partnership category. To protect the value of this tier, we accept only one Tree Sponsor per industry, ensuring no two sponsors are in direct competition. Packages start at $3,000/year and can be customized to reflect your business's interests and capacity. **Tree Level Sponsors are invited into a genuine partnership with TSS, with meaningful visibility and a real voice in how that partnership unfolds.**

- **All Leaf Level benefits** (see below)
- **A professionally produced short social media video and an article in our newsletter**, created by TSS, showcasing your business and it's commitment to local climate action.
- **Full rights to distribute and use the video** across your own channels.
- The **opportunity to co-host one TSS public event** per year of your choice: your business name and logo appear on all event materials, your representative is welcomed to speak at the event, and you receive special recognition in front of the crowd.
- **Early access to new TSS initiatives:** hear about upcoming programs and events before they're announced publicly, with the option to sponsor specific initiatives that align specifically with your business.
- **Prominent featured placement in all public-facing materials.**

BRANCH LEVEL

$1,500/year

Branch Level Sponsors receive meaningful recognition and a dedicated editorial presence in TSS communications, reaching our most engaged audience. This tier is designed for businesses ready for a closer relationship with TSS, including hands-on involvement in our events and early access to what we're building next.

- **All Leaf Level benefits** (see below)
- **A dedicated feature in the TSS Newsletter**, reaching 3,000 subscribers, written by TSS, showcasing your business and its commitment to local climate action.
- **Permission to share your feature story** on all your own channels.
- The **option to co-host one TSS public event** of your choice per year: your business name and logo on all event materials, and the opportunity for your representative to speak and be recognized at the event.

LEAF LEVEL

$500/year

Leaf Level is designed to be accessible to smaller businesses that want to align publicly with climate action on Salt Spring Island, and is also included for all Branch and Tree level Sponsors.

- **Logo placement on the TSS website**, linked to your business website.
- Your **business logo featured on a large SPONSOR POSTER displayed at all TSS public events** throughout the year.
- **Social media shout-outs and recognition posts** throughout the year (not paid advertising - genuine acknowledgement).
- **Acknowledgement in the TSS Annual Report**.
- **Annual impact update** on TSS's work.
- **TSS Sponsor poster to hang in your business,** which visibly demonstrates your support to your customers

TIER COMPARISON AT A GLANCE

Benefit / Feature	Tree Level (Exclusive - one per industry)	Branch Level	Leaf Level
Annual Contribution	From $3,000 (customizable)	$1,500	$500
Logo on Event Poster (on display at all public events)	✓	✓	✓
Social media shout-outs throughout year to our thousands of followers	✓	✓	✓
Acknowledgment in Annual Report	✓	✓	✓
Annual impact update	✓	✓	✓
TSS Poster to hang in your business	✓	✓	✓
Feature story in TSS Newsletter (3,000 subscribers)	✓	✓	
Co-host a TSS public event of your choice (speak at event, special recognition, name & logo on all event materials)	✓	✓	
Early access to new initiatives (hear first, option to sponsor specific programs)	✓	✓	
Custom climate action video (produced by TSS)	✓		
Right to distribute & use the video	✓		
Exclusive tier — one per industry, no competitor overlap	✓		

ANNUAL RENEWAL

TSS runs quarterly sponsor intakes throughout the year - in January, April, July, and October - so new sponsors can join at any point and access a full year of sponsorship benefits from their start date. We will personally reach out to each Sponsor every year to discuss the coming year, hear how the relationship is working, share highlights from the year, and invite renewal.

We believe Sponsors should be in a genuine relationship with us. This annual touchpoint gives both of us an opportunity to confirm that the partnership is meaningful, adjust the tier if appropriate, and deepen our connection.

We'd love to tailor a sponsorship package to fit your organization's goals.

To discuss opportunities, please contact:
darlene@transitionsaltspring.com or visit transitionsaltspring.com/sponsor

Transition Salt Spring

Transition Salt Spring is building a resilient Salt Spring Island, adapting to climate change.

We are proud of what TSS has built on Salt Spring Island, and we welcome businesses that want to be part of it.